



## **AMI SERVICE PLANS & FEE SCHEDULE**

### **1. FULL-SERVICE EXPORT MANAGEMENT SERVICES**

- International market entry & sales growth
- Global Strategic Planning
- Identification, assessment & recruitment of new international customers
- In-bound lead follow-up & sales closure / distributor lead generation
- Management and growth of all international customers
- In-country marketing & promotion
- International Marketing Planning / Trade show management
- 24 / 7 Consulting
- Minimum growth fee

### **2. GLOBAL STRATEGIC PLANNING**

- Strategic recommendations on focus export markets / competitive analysis / international marketing plans / budgets
- Global market research & consumer trends
- Fee for service only

### **3. INTERNATIONAL MARKETING PLANNING**

- International marketing plans / recommended target markets (limited Global Strategic Plan)
- International strategic planning / budgeting
- Fee for service only

### **4. IN-BOUND LEAD FOLLOW-UP & SALES CLOSURE**

- Follow-up and attempt sales closure on all in-bound international sales leads to your company's website or trade shows
- Nominal growth fee

### **5. INTERNATIONAL DISTRIBUTOR LEAD GENERATION**

- Contact all or a portion of AMI's global database of 17,000+ global importers, distributors, retailers in 130+ countries
- Nominal cost per e-mail, depending on number of e-mails sent

### **6. 24/7 CONSULTING & INTERNATIONAL BUSINESS DEVELOPMENT CONCIERGE**

- AMI will be available 24/7 for consulting on all export-related issues/customer assessment/ international marketing plans
- You and your employees liaise with your international customers; AMI is available for questions & any assistance needed
- Monthly subscription fee

### **7. EXPORT SALES SEMINARS**

- ½ day or full-day seminars on the global opportunities for your company
  - 1. Focus export markets / competitive analysis / international marketing plans
- Fee for service only

### **8. VIRTUAL VIDEO CONSULTATION**

- 30-minute 1-on-1 video consultation to explore questions related to export plans and market expansion.
- Free



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