



AMI SERVICE PLANS & FEE SCHEDULE

1. FULL-SERVICE EXPORT MANAGEMENT SERVICES

- International market entry & sales growth
- Global Strategic Planning
- Identification, assessment & recruitment of new international customers
- In-bound lead follow-up & sales closure / distributor lead generation
- Management and growth of all international customers
- In-country marketing & promotion
- International Marketing Planning / Trade show management
- 24 / 7 Consulting
- Fee: % of incremental export sales growth + monthly fee based on scope and reach of assignment

2. GLOBAL STRATEGIC PLANNING

- Strategic recommendations on focus export markets / competitive analysis / international marketing plans / budgets
- Global market research & consumer trends
- Pre-determined project fee based on scope and depth

3. INTERNATIONAL MARKETING PLANNING

- International marketing plans / recommended target markets (limited Global Strategic Plan)
- International strategic planning / budgeting
- Pre-determined project fee based on scope and depth; reduced fee & service vs. Global Strategic Plan

4. GLOBAL E-COMMERCE SALES PLATFORM

- B2B Global Marketplace connecting natural and organic brands with international retailers
- Streamlined process from product discovery, order processing, logistics, payments and fulfillment
- One-time set-up fee and nominal monthly fee

5. IN-BOUND LEAD FOLLOW-UP & SALES CLOSURE

- Follow-up and attempt sales closure on all in-bound international sales leads to your company's website or trade shows
- Nominal monthly fee based on time commitment / resources

6. INTERNATIONAL DISTRIBUTOR LEAD GENERATION

- Contact all or a portion of AMI's global database of 20,000+ global importers, distributors, retailers in 130+ countries
- Nominal cost per e-mail, depending on number of e-mails sent

7. EXPORT SALES SEMINARS

- ½ day or full-day seminars on the global opportunities for your company
 - I. Focus export markets / competitive analysis / international marketing plans
- Pre-determined project fee based on scope, depth and number of seminar participants

8. VIRTUAL VIDEO CONSULTATION

- 30-minute 1-on-1 video consultation to explore questions related to export plans and market expansion.
- Free



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